

Chapter Planning 25 June 2020

Executives Present: David H., Donna P., Jerry V., Anne S., Maria R., Rex R., Randy W., Jeri W., Jody M.

Executives Absent: Paul R., Dotty Z.

Honored Guest: Dawn S.

- I. Call to order: 6:22 PM by David H.
- II. Agenda is short but will require some work
 - a. Current board members answer questions and help new board members learn their roles
 - b. Set a budget for the new fiscal year (July 2020 – June 2021)
 - c. Set our goals as a chapter for the new year (July 2020 – June 2021)
- III. Chapter Executives
 - a. Welcome to new President Maria Rundquist!
 - b. Welcome to new director Jody Moats!
 - c. Rex – thank you for your service as director!
 - d. David and Paul – thank you for your work as President and Vice-President
 - e. Donna P. – thank you for continuing as Director 2!
 - f. We still need a Vice-President
 - i. We will approach the general membership when we return to in-person meetings and programs
 - ii. Other names suggested by the chapter executives were contacted by Bill H. and/or Randy W. and no one wished to commit at this time.
 - iii. A note could be placed in our newsletter asking for someone to come forward and help.
- IV. Chapter Committees – see below for listing of committees
 - a. Committee Listing
 - i. Two questions were raised:
 1. Is there a list as to who serves on which committee?
 2. Do the executives have to approve committee appointments?
 - ii. An excellent point was raised in the 2019 – 2020 season that each committee needs to provide
 1. Goals specific to the committee
 2. A list of committee members for that season
 3. Not all committees provided the information in a succinct form.
 4. The following committee information was obtained from minutes during the 2019 – 2020 season and from committee goals and reports on file.
 - a. Chapter Activities Committee (report filed for 2019 - 2020)
 - i. Chair – Dotty Z.
 - ii. Bill H. (outings, secretary, CBC)
 - iii. Paul R. (program assist)
 - iv. Jerry V. (committee documents)
 - v. Jan Null

- vi. Jeanne Bockholt
 - vii. Jerry Probst (CBC)
 - viii. Carol Blair
 - b. Communications Committee (roster from past minutes)
 - i. Chair – Anne S.
 - ii. Randy W. (SquareSpace website)
 - iii. Maria R.
 - iv. Jeri W.
 - v. Jody M. (Facebook)
 - vi. Dawn S. (publicity)
 - vii. Jerry V. (Tripod website)
 - viii. Donna P. (MailChimp guru, mass communications)
 - ix. Bill Huser (Bird Hotline)
 - c. Conservation Committee (roster from past minutes)
 - i. Chair – Rex R.
 - ii. Bill Zales
 - iii. John Polifka
 - iv. David Hoferer
 - v. Randy W.
 - d. Membership Committee (roster from past minutes)
 - i. Chair – Donna P.
 - ii. Paul R.
 - e. Projects Committee
 - 5. A listing of the standing committees and their duties will be sent to all executives. This will include committee membership requirements from Article VII of our Constitution.
 - b. We need someone to guide the Projects Committee
 - i. Suggested duties of this committee have been delegated to other committees based on the nature of the project.
 - ii. We will approach the general membership when we return to in-person meetings and programs.
 - iii. A note could be placed in our newsletter asking for someone to come forward and help.
 - c. Committee Goals and Members
 - i. This was initiated last year.
 - ii. Each committee should submit
 - 1. Specific goals for that committee for the 2020 – 2021 season
 - 2. A list of current committee members.
 - iii. This information will be distributed to the executives
- V. Treasurer – Jeri W.
- a. Treasurer’s report
 - i. Debits - \$9.90 to PayPal for May and June website
 - ii. Credit
 - 1. \$20.00 for membership

- 2. \$4029.80 for Birdathon
 - iii. Balance - \$11,456.57
 - b. Budget for July 2020 to June 2021
 - i. Fixed Expense Estimates
 - 1. \$225 or less for advertising in Woodbury Wanderings
 - 2. \$270 for use of DPNC meeting room
 - 3. \$220 for SquareSpace website (next due 31 Jan 2021)
 - 4. \$20 for domain name: www.loesshillsaudubonsociety.org
 - 5. \$800 for program speakers
 - 6. \$80 for post office box rent
 - 7. \$50 for newsletter expenses
 - 8. Variable - social expenses, such as coffee, tea, paper supplies.
 - ii. The board wants to maintain a \$2000 minimum balance.
 - iii. We need to keep ~~\$2277~~ \$1277 of memorial monies for a special project(s)
 - c. Thank you to everyone who included LHAS as a memorial gift.
 - d. Tremendous Birdathon results everyone! Thank you!
 - e. Liability insurance?
 - i. There have been past discussion regarding liability insurance
 - ii. Maria R. will perform further investigation
 - iii. Past discussions did not feel it was necessary

VI. Review of Goal Activities List

- a. The 2019 – 2020 Mission Statement, Chapter Goals and Action Plans are available on the LHAS website. A copy will be included with this report.
- b. This report will highlight discussion around specific goals and action plans.
- c. Goal 1 – ...educate the public
 - i. *Audubon Adventures* is no longer available as printed information that can be distributed to classrooms.
 - ii. This will be deleted since the product is no longer available.
 - iii. An online version available at: <http://www.audubonadventures.org/>
- d. Goal 2 - ...opportunity for study and observation
 - i. Siouland Bird Guide
 - 1. This does need to be revised based on past discussions.
 - 2. Look at providing a revised version and use recent memorial funds to produce a new guide.
 - 3. Would like to provide an updated map and guide on the SquareSpace website
 - 4. Will check to see if a revised guide could be produced as a smartphone application.
 - ii. Continue bird food sales as a fund raiser
 - 1. This has not been profitable for us in recent years.
 - 2. Need to replace this activity
 - a. Native plant sale?
 - b. Auction similar to Sierra Club or DPNC's Nature Calls?

- c. From the board minutes of 3/5/20: Per Rob Schultz, Audubon Upper Mississippi River office, a straightforward, simple fundraising letter appears to be cost effective. It has worked well for other chapters.
 - iii. Provide support for the Loess Hills Prairie Seminars.
 - iv. Potential additions
 - 1. It was felt we need to support a physical project with the memorial monies and the Birdathon funds
 - 2. Viewing blind project at Brower Slough was well received.
 - 3. Dawn S. and Jody M. will check for projects at DPNC or Woodbury Parks and Adams Homestead, respectively.
- e. Goal 3 – ...contribute to research
 - i. Maintain bluebird trails and report to the Iowa Bluebird Directory
 - 1. This may be deleted.
 - 2. No one attending was aware of anyone involved in this project
 - 3. Was listed as a goal of the Conservation committee
 - ii. Support local nature center, parks and preserves projects (DPNC and county parks, Stone Park, Adams Homestead, Nature Conservancy)
 - iii. Potential additions
 - 1. Bird Friendly Iowa designation for Sioux City and/or Woodbury County
 - 2. Viewing blind project at Brower Slough
- f. Goal 4 – ...promote the conservation of wildlife and the natural environment
 - i. Potential additions
 - 1. Bird Friendly Iowa designation
 - 2. Support for the Loess Hills Prairie Seminar
 - 3. Possible support for the North American Prairie Conference postponed to 2021?
 - ii. It was felt we need to support a physical project with the memorial monies and the Birdathon funds
 - 1. Viewing blind project at Brower Slough
 - 2. Dawn S. and Jody M. will check for projects at DPNC or Woodbury Parks and Adams Homestead, respectively.

VII. Upcoming activities

- a. Most programs are aligned for the coming season – thank you Dotty!
 - i. Thursday, 3 September 2020 - Stephanie Shepherd and Citizen Science Wildlife
 - ii. Thursday, 1 October 2020 – Graham McGaffin presents Iowa and China: More in Common than Loess
 - iii. Thursday, 5 November 2020 – Lee Schoenewe and conservation
 - iv. Thursday, 3 December 2020 – Member slide show
 - v. Thursday, 7 January 2021 – Rex Rundquist and Paul Roisen and eBird
 - vi. Thursday, 4 February 2021 – open
 - vii. Thursday, 4 March 2021 – open
 - viii. Thursday, 1 April 2021 – Jerry Probst and Bill Huser – to be announced (bird identification)

- ix. Thursday, 6 May 2021 – Diane and Warren Marton - Namibia and Botswana-
Birds, Beasts, & Beautiful Countryside
 - b. The question was asked whether DPNC will be open for our September meeting.
 - c. The April meeting is Maundy Thursday – does this need to be changed?
 - d. How should we handle treats at the meetings?
 - e. Should we be having any sort of a potluck?
- VIII. Collective Memory
- a. Jerry V. is the primary data repository for this chapter.
 - b. Jerry, could you work with someone else so you have a backup for your record system?
- IX. Adjourn at 7:40 PM. Everyone, stay safe and stay well!

LHAS Chapter Executives

President Maria Rundquist
 Vice President
 Secretary Randy Williams
 Treasurer Jeri Watkins

Director 1 Jerry VonEhwegen
 Director 2 Donna Popp
 Director 3 Anne Shaner
 Director 4 Jody Moats
 Director 5 Dotty Zales

Past President: David Hoferer
 Past Vice-President: Paul Roisen

Retired Director 4: Rex Rundquist