**Loess Hills Audubon Society**

**Siouxland Bird Guide Zoom Meeting**

**July 11, 2023**

**Arranged by Seth Brooks, Project Coordinator, Golden Hills RC&D**

**Present:** Rex R., Sharon P., Marla K., Bill H., Kari S.

**Absent:** Jerry P., Jody M., Pam M., Jeri W.

**Honored Guests:** Seth B., Maria R., Bill Z., Dotty Z., Randy W.

1. Called to order at 7:07 PM by Rex R.
   1. Thank you to everyone for attending.
   2. Thank you and welcome to Seth for setting this up.
2. Confirmed Funding Sources – see below for table copied from Seth’s prior email.
   1. Loess Hills Audubon Society
   2. Iowa Audubon
   3. Fund for Siouxland
      1. Application submitted for $5000.
      2. $1500 was approved for printing costs.
   4. REAP CEP
      1. This grant of $3500 must be spent on printing.
      2. Deadline of 15 November 2023 for use of the grant.
      3. Mid-term report is due on 25 August 2023.
   5. Total of $5000 is available for printing.
      1. Digital version will be available in English and Spanish.
      2. Printed format will be available in English and Spanish.
3. Additional Funding Sources
   1. Gilchrist Foundation Micro-Grant
      1. Strong consideration given to environmental and economic proposals.
      2. $5000 is the maximum available for the grant.
   2. Monona County Community Partners Foundation
      1. Potential for $1500.
      2. The Guide will cover this county.
   3. Community Foundation of Greater Plymouth County – the Guide will also cover this county.
   4. Missouri River Historical Development – will probably open in late 2023 or early 2024.
   5. Iowa Ornithologists’ Union
      1. Grants typically open in July.
      2. Proposal is typically due in early 2024.
   6. Will also look for available grants from South Dakota and Nebraska Ornithologists’ Unions. The focus has been on Iowa at this time.
   7. Sioux City Chamber of Commerce Grant – Applicant must be a member of the Chamber of Commerce to be considered for this grant.
   8. Plan to reach out to the original sponsors of the Guide to see if they are willing to sponsor this update.
   9. All funding sources will be recognized in whatever format LHAS chooses for the Guide.
4. Siouxland Bird Guide Design
   1. The objective of the Guide is to get visitors to these areas.
   2. Whichever format is chosen for a printed version, there will also be a digital version available for download.
   3. More description and background need to be added regarding the Missouri and Big Sioux Rivers and their river and riparian habitats.
   4. Formats
      1. Brochure – this version was not discussed.
      2. Fold-out map
         1. An update to the previous publication.
         2. This could be a faster roll-out than a booklet and possibly at a lower cost.
         3. Can the previous files be used and simply updated?
            1. This would be a time-saver.
            2. Seth and Golden Hills does not have:

CD/DVD reader

3.5-inch floppy disc reader.

* + - * 1. Rex, Randy, and Bill H. have computers with CD/DVD drives.
        2. Seth will arrange a visit with Bill H. to see if the CD/DVD’s can be read and files opened on Bill’s system. Rex and Randy would be backups.
      1. Locations and facilities will still need to be added and updated.
      2. Small QR codes on the map can still be linked to online information.
      3. Photos can also be revised.
    1. Booklet
       1. This would be a palm-sized Guide.
       2. The more pages required, the greater the cost.
          1. Example:

3.5-inch x 5.5-inch booklet.

44-pages in full color with photographs

3000 copies printed.

Approximate cost of $3700.

Prices may have changed since printing in 2022.

* + - * 1. More pages or a slightly larger size (4 x 6, for example) would increase cost.
      1. The Siouxland area may need to be broken into sections to cover all the appropriate areas.
         1. More locations will need to be added.
         2. Most need to be revised.
         3. Alternative would be to have the basics in the booklet along with QR codes to obtain more online information including a link to eBird.
         4. Some of the Siouxland areas do not have the best cell service.
      2. Can this be done within the time limit?
         1. Seth will check to see how firm the deadlines are.

The project may be okay as long as progress is demonstrated.

Digital version may be acceptable, but the printed versions may be in progress.

* + - * 1. May also depend on the availability of:

Photographs of the birds and/or location.

Maps and how much map detail is shown.

Descriptions of the area, facilities, and wildlife.

* + - * 1. QR codes and online availability can help but cell service may be minimal or not be available in some locations.
  1. Distribution
     1. Should there be a charge for the printed Guide?
     2. It was thought the original Guide was sold for $1.00 but not many were sold.
     3. They should be free-of-charge especially if they are to be distributed at welcome centers.
  2. Motion by Bill Huser
     1. Update the details of the existing Guide in its current fold-out format.
     2. Second by Marla Kerr
     3. In favor
        1. Marla
        2. Bill H.
        3. Sharon
        4. Kari
        5. Rex
     4. No opposed

1. Further work
   1. Seth will work with Bill H., Randy, and Rex to see if the CD/DVDs with data from the existing Guide can be opened and read by current software.
   2. Seth will look at cost estimates to print a fold-out map.
      1. Has one source from Lincoln.
      2. Randy will provide contact information for Record Printing in Sioux City.
   3. Rex feels there should be another Board meeting in August and will propose some date and time options.
2. Thank you to Seth for his time and expertise and setting up this Zoom meeting. Adjourn at 8:32 PM.

President: Rex Rundquist Secretary: Jerry Probst

Vice-President: Bill Huser Treasurer: Sharon Polifka

Director 1: Kari Sandage Director 4: Jody Moats

Director 2: Marla Kerr Director 5: Jeri Watkins

Director 3: Pam Miller-Smith

Siouxland Bird Guide

Budget Breakdown and Estimates

**Staff:** Research, design, site visits, and editing by Golden Hills RC&D staff.

**Printing:** Total based on price quote from Firespring in Lincoln, Nebraska.

**Mileage:** Mileage allows for visits to Siouxland bird sites for research and photography.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Item** | **LHAS** | **Iowa Audubon** | **REAP CEP** | **Fund for Siouxland** | **Total** |
| **Staff** | $1,000 | $1,000 | - | - | $2,000 |
| **Printing** | - | - | $3,500.00 | $1,500 | $5,000 |
| **Mileage** | - | - | - | - | - |
| **Total** | $1,000 | $1,000 | $3,500.00 | $1,500 | **$7,000** |